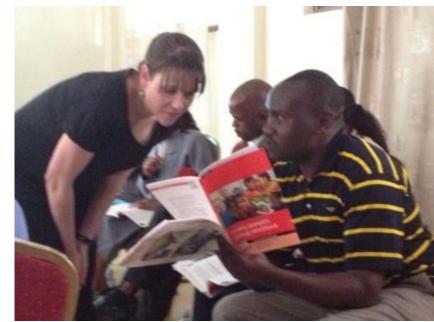


### Triple P – for *Every Parent?*

Engaging and Implementing in Majority World Countries

California Triple P Network November 5<sup>th</sup>, 2014 Jacquie Brown, Head of International Development Triple P International



### Triple P International – Focus on Majority World Countries



#### Intention – Triple P is for "every parent"!

- Recognition that dissemination had occurred primarily in "high income" countries
- Invitations beginning to come from "low income and middle" countries – Majority World Countries
- Unique features of these countries challenged the dissemination model of TPI

#### What is the "Majority World"

- Approximately 80 % of the world's countries
- Not a single entity but share some common features:
  - Challenging political and economic environments
  - Poor infrastructures
  - High levels of poverty
  - High levels of unemployment
  - High levels of urban migration
  - Lower reach of tertiary education less educated workforces in social services
  - Low literacy levels
  - Culturally and linguistic diversity
  - Recent colonial history



#### What does effective parenting contribute?



Within the context described, where there may be limited influence one adult has, it can be transformative to feel you have some agency as a parent.

- Self- regulation Parent and children
- Increased confidence and competence
- Improved relationships within families
- Successful parenting i.e. raising children successfully is significant even in the context of extreme poverty

#### What have we heard about Triple P?



- Practical Strategies
- Respect for parents
- Principles and strategies are a fit
- Culturally acceptable contextually adaptable

#### How do we manage the challenges?



- Local ownership
- Support with funding proposals
- Provide guidance through a broad reach model of implementation
  - Provide programme
  - Conduct Cultural Acceptability Study, develop Contextual Adaptation
  - Train practitioners
  - Support development of Parenting Education Network
  - Capacity Building workforce, Research, infrastructure

## Does this inform implementation in highly developed countries?



- Many of the challenges are experienced in low resource communities in highly developed countries
- Funding and political challenges resonate
- Confirmation of cultural acceptability of strategies but focus on contextual adaptation
- Local ownership
- Migrant and immigrant populations

#### Where are we exploring MW implementation





#### Triple P in Nairobi, Kenya



- Strongly confirming results from Cultural Acceptability Study
- Evaluation shows strong positive impact at x3
  Questionnaire (9 months post group participation)
- Approximately 150 parents have participated in Level 4 Group
- 3 Local practitioners deliver in pairs
- Parenting Education Network established
- Phase 2 funding being explored

#### What Kenyan parents said about Group Triple P

(The) Positive parenting program is an important program for parents on how to guide them (children) without hurting them

I have learned it is possible to correct a child without hurting them

This will change my family. I have changed already



(I) learned how to bring up children in a positive way

Caning the child is not right as there are other better options; I should praise my child so as to encourage her to good behaviours;. My child needs attention in her day to day life so as to be positively behaved

# Triple P – for *Every Parent!*Thank you!



